MEXICO BUSINESS BRIEFING
AT THE
THE PETROLEUM EXHIBITION AND CONFERENCE OF MEXICO
TUESDAY, MARCH 28, 2017
HOTEL QUINTA REAL
AV. PASEO USUMACINTA 1402, VILLAHERMOSA, TABASCO

AGENDA

7:30 am  Registration
8:00-8:30am  Breakfast is Served
8:30-8:35am  Welcome and Introduction
  Dale Wright, Principal Commercial Officer
  U.S. Commercial Service, U.S. Embassy Mexico City
8:35 – 8:40am  Mexican Energy Reform and Opportunities for U.S. Business
  Francisco Ceron, Senior Commercial Specialist
  U.S. Commercial Service, U.S. Embassy Mexico City
8:40 – 9:00am  Outlook for the Energy Sector in 2017
  Chris Sladen, President, BP México
9:00 - 9:20am  PEMEX Industrial Transformation Plans 2017-2018
  Cutberto Azuara, Director for Production
  PEMEX Industrial Transformation
9:30 – 10:00am  Mexican Energy Reform: Selling to Mexican Contractors in the Oil and Gas Industry
  Nicolas Borda
  Haynes and Boone
10:00 -10:30am  Questions and Answers
  Francisco Ceron, Senior Commercial Specialist
  U.S. Commercial Service, U.S. Embassy Mexico City