

23<sup>rd</sup> Annual

# PECOM

Petroleum Exhibition & Conference of Mexico  
an **OE** Event

**March 28-30, 2017**

**Parque Tabasco Nave 3 | Villahermosa, Tabasco, Mexico**

## MEXICO BUSINESS BRIEFING AT THE THE PETROLEUM EXHIBITION AND CONFERENCE OF MEXICO

TUESDAY, MARCH 28, 2017  
HOTEL QUINTA REAL  
AV. PASEO USUMACINTA 1402, VILLAHERMOSA, TABASCO



### AGENDA

7:30 am	Registration
8:00-8:30am	Breakfast is Served
8:30-8:35am	Welcome and Introduction <i>Dale Wright, Principal Commercial Officer</i> U.S. Commercial Service, U.S. Embassy Mexico City
8:35 – 8:40am	Mexican Energy Reform and Opportunities for U.S. Business <i>Francisco Ceron, Senior Commercial Specialist</i> U.S. Commercial Service, U.S. Embassy Mexico City
8:40 – 9:00am	Outlook for the Energy Sector in 2017 <i>Chris Sladen, President, BP México</i>
9:00 - 9:20am	PEMEX Industrial Transformation Plans 2017-2018 <i>Cutberto Azuara, Director for Production</i> PEMEX Industrial Transformation
9:30 – 10:00am	Mexican Energy Reform: Selling to Mexican Contractors in the Oil and Gas Industry <i>Nicolas Borda</i> <i>Haynes and Boone</i>
10:00 -10:30am	Questions and Answers <i>Francisco Ceron, Senior Commercial Specialist</i> U.S. Commercial Service, U.S. Embassy Mexico City

Presented By:



Required Reading For The Global Oil & Gas Industry Since 1975